

# 5th ANNUAL WILD AND SCENIC ENVIRONMENTAL FILM FESTIVAL

DATE: Sunday, March 11, 2012

EVENT TIME: 1pm to 5 pm

SHOWING BEGINS: 2pm

LOCATION: Landmark Midtown Art Cinema  
931 Monroe Drive, Suite C-212, Atlanta, GA 30308



With a growing public awareness of environmental issues, the Wild and Scenic Environmental Film Festival aims to increase this groundswell through inspiring and educational films which hopefully will motivate people (like YOU) to go out and make a difference in their community and around the world.

Each year, **Upper Chattahoochee Riverkeeper**, **Georgia River Network** and **Georgia ForestWatch** partner to select the best of these award-winning environmental films and bring them to Atlanta in a three-hour pro-gram. We will be presenting up to ten films of varying lengths, concluding with a local interest piece.

**Approximately 300 guests attended and \$14,000 was raised during this event in 2011.** With your help, we look forward to making this event even bigger and better in 2012.

**Past sponsors include:** Turner Broadcasting System, Turner Foundation, Chevron, Patagonia, REI Atlanta, Chevron, SweetWater Brewing Company, and Red Sky Productions.



*Keeping Watch Over Our Waters*



# WILD AND SCENIC ENVIRONMENTAL FILM FESTIVAL

*Sunday, March 11, 2012*

**February 1, 2012: Deadline for listing on printed invitation postcard**

**March 2, 2012: Deadline for listing in the evening program and ad (if applicable)**

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## SPONSORSHIP LEVELS

### **\$10,000 River Benefactor**

- Logo on invitation postcard to members (5,000)
- One-page print-ready ad in program - a choice of inside front cover or back cover based on first presenting sponsor committed
- Special recognition during opening remarks
- On-screen acknowledgment before film festival
- Recognition on UCR website with a link to your website
- Name on press release before the event
- Recognition in UCR's *RiverCHAT* newsletter (3,500 copies) and *RiverFLASH* eblast (6,000 people)
- 25 tickets to the event

### **\$5,000 River Defender**

- Logo on invitation postcard to members (5000)
- One-half page print-ready ad in program – a choice of inside front cover or back cover based on first presenting sponsor committed
- Recognition on UCR website with a link to your website
- On-screen acknowledgment before film festival
- Name on press release before the event
- Recognition in UCR's *RiverCHAT* newsletter (3,500 copies) and *RiverFLASH* eblast (6,000 people)
- 20 tickets to the event

### **\$2,500 River Advocate**

- Logo on invitation postcard to members (5,000)
- Recognition on UCR website with a link to your website
- On-screen acknowledgment before film festival
- Acknowledgement in printed program
- Name on press release before the event
- Recognition in UCR's *RiverCHAT* newsletter (3,500 copies) and *RiverFLASH* eblast (6,000 people)
- 15 tickets to the event

### **\$1,000 River Conservator**

- Recognition on UCR website
- On-screen acknowledgment before film festival
- Name on press release before the event
- Acknowledgement in printed program
- Recognition in UCR's *RiverCHAT* newsletter (3,500 copies) and *RiverFLASH* eblast (6,000 people)
- 10 tickets to the event

### **\$500 Friend of the River**

- Recognition on UCR's website
- On-screen acknowledgment before film festival
- Acknowledgement in printed program
- 8 tickets to the event

### **\$250 River Supporter**

- Recognition on UCR's website
- Acknowledgement in printed program
- 4 tickets to the event

# WILD AND SCENIC ENVIRONMENTAL FILM FESTIVAL

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## SPONSOR REPLY FORM

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Name – as you would like it to appear on printed materials

Please print: \_\_\_\_\_

Note: Please email your logo to [jlopez@gafw.org](mailto:jlopez@gafw.org) by the appropriate deadline in .jpg or .tif format, 300dpi.

Guest Names attending event: (or email names to [tbates@ucriverkeeper.org](mailto:tbates@ucriverkeeper.org) no later than March 8, 2012)

Please print: \_\_\_\_\_

### We will sponsor at the following level:

River Benefactor \$10,000	River Conservator \$1,000
River Defender \$5,000	Friend of the River \$500
River Advocate \$2,500	River Supporter \$250

We regret that we cannot attend. Enclosed is our contribution for \$ \_\_\_\_\_

**Payment Type:** Check (*payable to GFW*) | Visa | MasterCard | Amex | Please invoice me Payment Amount:

\$ \_\_\_\_\_ If paying by credit card:

Card Number: \_\_\_\_\_ Security Code (3-4 Digit Code): \_\_\_\_\_

Expiration date: \_\_\_\_\_ Printed Name as on card: \_\_\_\_\_ Billing

Address (if different than above) \_\_\_\_\_ Authorized

signature: \_\_\_\_\_

**Please complete this form and return to:** Georgia ForestWatch, 15 Tower Road, Ellijay, GA 30540 or call Jennifer Lopez, Outreach Director, at 706-635-8733.

**THANK YOU FOR YOUR SUPPORT!** Please keep a copy of this form for your records. Tax ID# 58-2188475